



# SUSTAINABILITY THROUGH TOURISM COURSE

**ADULT EDUCATION  
ERASMUS +  
KEY ACTION 1**

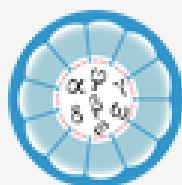
**2024**

**PROGRAMME DESCRIPTION  
INVITATION FOR PARTNERS**

**PROPOSED DATES  
12 - 18 OCTOBER 2024**

Location:

**SANTORINI, GREECE**



**KENTRO EΛΛΗΝΙΚΟΥ  
ΠΟΛΙΤΙΣΜΟΥ**  
**HELLENIC  
CULTURE CENTRE**



**HELLENIC CULTURE CENTRE**  
invites you to participate in

# **SUSTAINABILITY THROUGH TOURISM COURSE**

## **Course approach**

7 days of diverse and thoroughly designed methods for inclusive and empowering adult education

Cultural learning and creative interaction between international groups of learners and the local community and experts

Guided tuition, team work, project making and shared learning, study visits to places of interest and hands on workshops with local experts, guided tours to places of cultural and environmental significance and other learning and social activities

## **What it is about**

**Learn how local tourism industry affects sustainability**

**Interact with the local community to discuss the positive and negative impact of mass tourism on the society, economy & environment**

**Understand the everyday culture, working realities and local production and develop ideas for alternative tourism models**





# SUSTAINABILITY THROUGH TOURISM COURSE

## Learning outcomes

**Enhance your knowledge of local history & culture and interact with the local population**

**Develop your awareness on the plurality and interconnectedness of European identity and practice**

**Strengthen your intercultural and communication competences**

**Learn new skills on traditional and modern practices for creativity and production**

**Actively engage in group reflections for critical contemporary issues of crisis, sustainability, resilience and solidarity**

**Develop your ability to assess the learning and reflect on how to transfer new knowledge in your own context**

## Who it is for

**Adult learners, staff, professionals and volunteers who wish to learn and build their knowledge, skills, competencies and network**

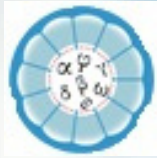
**People interested to learn about the tourism sustainability models for their personal, social or professional development**

**Participation is supported with Erasmus+ KA1 grant**

*"The possible sustainable solutions for tourism and way of living were extremely interesting and I hope I can share the knowledge I have learnt as well as apply it, in some way, in my future professional ventures as well as on a personal level for a more sustainable way of travel, life and work."*

*Patricia (UK)*





# SUSTAINABILITY THROUGH TOURISM COURSE

## Course schedule

**Presentations and discussions around the contribution of tourism in Greece and the development of mass tourism in Santorini**

**Guided tours & discussions with entrepreneurs and local people who work in the tourist industry for the impact on resiliency & sustainability**

**Visits around Santorini, a place of unique history and natural beauty**

**Music, singing, cooking and induction to Greek language sessions**

**Share-the-learning sessions with the team and the locals**

**Exchange ideas for following up and applying the knowledge**

**Working language**

English





# SUSTAINABILITY THROUGH TOURISM COURSE

## Location

On the island of Santorini,  
at the Aegean Sea, in  
Greece

A place of great historic  
significance, unique beauty  
and a top tourist destination  
internationally

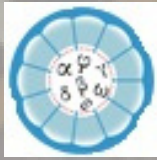
The course will take place in  
Megalochori,  
one of the most picturesque  
villages of the island,  
dated back to 17th century,  
with many cave and old  
traditional houses, pirate  
hideaways and wine canavas

## Period

Next course to be held  
**12-18 October 2024**

Dates can be modified in  
agreement with partner  
organisations based on their  
annual learning plan





# SUSTAINABILITY THROUGH TOURISM COURSE

## Your host

**Hellenic Culture Centre**

**Established in 1995**

**One of the first non-formal  
education institutions for**

**Greek language courses  
as a foreign/second  
language**

**and  
Teacher training for  
language teachers**

**Accredited as the only  
EUROLTA centre in Greece**

**More than 2,700  
participants in our  
programmes  
learners  
teachers  
professionals  
volunteers**

## Our adult education programmes

**Food Culture & Cooking Course**

**Pottery Following Ancient Steps**

**Handcrafting & Creativity**

**Sustainability Through Tourism**

## Our awards



**Silver Prize for Cultural Tourism  
(Globe One Digital, 2018)**

**3rd Prize for Quality Care  
for a Teacher Training course  
(Grundtvig International Network  
of Course Organisers, 2012)**





# SUSTAINABILITY THROUGH TOURISM COURSE

## How to participate

All participation costs can be supported with a grant under Erasmus+ Key Action 1 mobility programme

Participants apply through your sending organisation, active in the field of adult education & vocational training

Hellenic Culture Centre can work with organisations to provide guidance on completing and applying to your Erasmus+ National Agency

**for more information on Erasmus+ KA1, visit**

**<https://erasmus-plus.ec.europa.eu>**

## Costs

### Course fees

560 euros / participant  
Includes: training, training materials, bibliography, preparation, follow-up

### Organisational support

100 euros / participant  
Includes: certificate of attendance, course evaluation, monitoring & self-assessment processes, tickets for cultural activities, issuing a Europass Mobility certificate (where applicable)

### Subsistence costs

Accommodation, meals and local transportation covered by Erasmus+ grant



# SUSTAINABILITY THROUGH TOURISM COURSE

## Contact us



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about [Santorini](#)

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## join us!

